

## PRODUCT OVERVIEW:

Ride the alternative energy wave with Verve! With its insanely healthy ingredients, Verve shatters the typical energy drink mold by delivering the highest antioxidant value of any energy drink – without the empty calories, jitters or fatigue.\* This innovative product packs a double punch of Vemma® formula plus natural caffeine and energy-enhancing nutrients.\* While you enjoy the refreshing, lightly carbonated tropical flavor, Verve provides a boost of healthy alternative energy and complete nutrition when you need it most.\*

## HEALTHY ENERGY ON DEMAND, VERVE:

**Nourishes** by delivering a complete supply of vitamins and minerals.\*

**Restores** energy (or revitalizes) with a fast-acting amino acid blend of natural guarana (yielding 80 mg of caffeine) and energy-enhancing nutrients.\*

**Supports** a healthy lifestyle for those seeking a nutritious, long-lasting energy beverage – without the high sugar and excess caffeine\*.



The **Vemma Formula Inside seal** guarantees you've received the blend of 12 full-spectrum vitamins, mangosteen superfruit and organic aloe in every serving.



## KEY INGREDIENTS:

**12 full-spectrum vitamins (including antioxidant vitamins)** – Vital for health and well-being.\*

**Phytonutrients** – A blend of powerful plant and other natural ingredients that help promote good health.\*

**Mangosteen superfruit** – An abundant amount of wildcrafted mangosteen, which provides some of the highest quantities of xanthones found in nature.

**Organic aloe vera** – A powerful phytonutrient known to provide the body with many beneficial effects.\*

**Organic green tea** – For additional hydration and antioxidant benefits, without tannin.\*

**Guarana seed extract** – A natural caffeine source that yields twice the amount of caffeine as the coffee bean, while providing additional antioxidant nutrients.\*

**Taurine** – An amino acid that may assist in the performance of a wide range of activities – in particular athletic and cognitive performance when used in conjunction with caffeine.\*

**D-ribose** – A sugar that occurs naturally in all living cells and is involved in energy production, particularly for heart and muscle tissue.

**Inositol** – A B vitamin that helps with cellular communication, as well as overall support and health of the body.\*

**Choline chloride** – A phospholipid found naturally in nervous system tissues.

## THE SCIENCE OF MINERALS:

Your physical well-being can be more directly dependent upon the minerals you take into your body than almost any other factor.

- The body cannot survive without nature's fundamental minerals, yet it cannot manufacture them. They must be obtained from the diet or through supplementation.
- Modern-day diets may lack the appropriate balance of minerals due to over-processed foods and mineral-depleted soils\*.
- Minerals are needed for energy production, protection from free-radical damage and other vital functions.\*
- Minerals help provide a foundation for your optimal health.\*
- The liquid form is more bioavailable than caplets or tablets - easy to take and easy for the body to use.

## MANGOSTEEN SUPERFRUIT POWER:

Mangosteen is a rare superfruit found primarily in Southeast Asia and known as *Garcinia mangostana* to the scientific community. No relation to the mango, it has been hailed as the "Queen of All Fruits" and has been used for centuries by Asian health practitioners to treat a variety of health conditions.

Of all the known sources for xanthenes, the mangosteen supplies some of the highest amounts found in nature. Xanthenes are biologically active phytonutrients with very potent antioxidant properties. The mangosteen in Vemma is wildcrafted, which is the practice of harvesting plants and fruits in their natural or "wild" habitats, where pesticides are not typically used.

The wildcrafted mangosteen fruit is then utilized in Vemma's proprietary extraction process. Pioneered by Vemma's Chief Scientific Officer, Yibing Wang, M.D., Ph.D., this intricate method helps ensure that the highest levels of nutrients are included in the Vemma formula.

## 3 POWERFUL PRODUCTS INSIDE VERVE:

1. A refreshing, fast-acting energy blend.
2. An ultra-premium vitamin and mineral supplement.
3. A powerful superjuice with mangosteen and aloe phytonutrients.

\*Food supplements should not replace a varied and balanced diet and a healthy lifestyle.

**NO:**  
Artificial Colors  
Artificial Flavors  
Gluten



## THE PERFECT ALTERNATIVE ENERGY CHOICE!

- 80 mg of natural caffeine
- Vemma nutritional formula inside
- Lightly carbonated 245 ml fruit beverage
- Refreshing tropical flavor
- Unique blend of energy-enhancing ingredients

## PRODUCT USAGE:

Shake gently before serving. Don't drink it if you're pregnant, have a medical condition or have an allergic reaction. Do not exceed the stated recommended daily dose. Store out of the reach of young children. Store in a cool dry, place, out of direct sunlight.

## TARGET MARKET:

Verve appeals to people who are seeking a nutritious and sustained energy boost without the jittery sensation found in high-caffeine products.\*

## FREQUENTLY ASKED QUESTIONS:

### Is it necessary to take a multivitamin if I am also drinking Verve?

If you are drinking Verve, there is no need to take a multivitamin supplement\*. We suggest consulting with your healthcare professional if you have additional questions.

### Is there sugar in Verve and where does the sugar come from?

There are 13 grams of sugar in Verve, a little more than what is found in one large apple, and the primary source is fructose. We use fructose, not to be confused with high fructose corn syrup, because it is an all-natural sweetener known to have the lowest Glycemic Index of any of the simple sugars. The Glycemic Index is a dietary index that's used to rank carbohydrate-based foods. It predicts the rate at which the ingested food will increase blood sugar levels.

### Where does the caffeine in Verve come from?

It comes from the primary active ingredients in natural guarana seed extract.

### Is caffeine bad for me?

Some people are sensitive to caffeine, but in moderate doses it may benefit people interested in enhanced vitality, performance and alertness.\*

### What is the caffeine content in a 245 ml can of Verve and how does it compare to other products containing caffeine?

Each can of Verve yields 80 milligrams of caffeine.

### What are antioxidants?

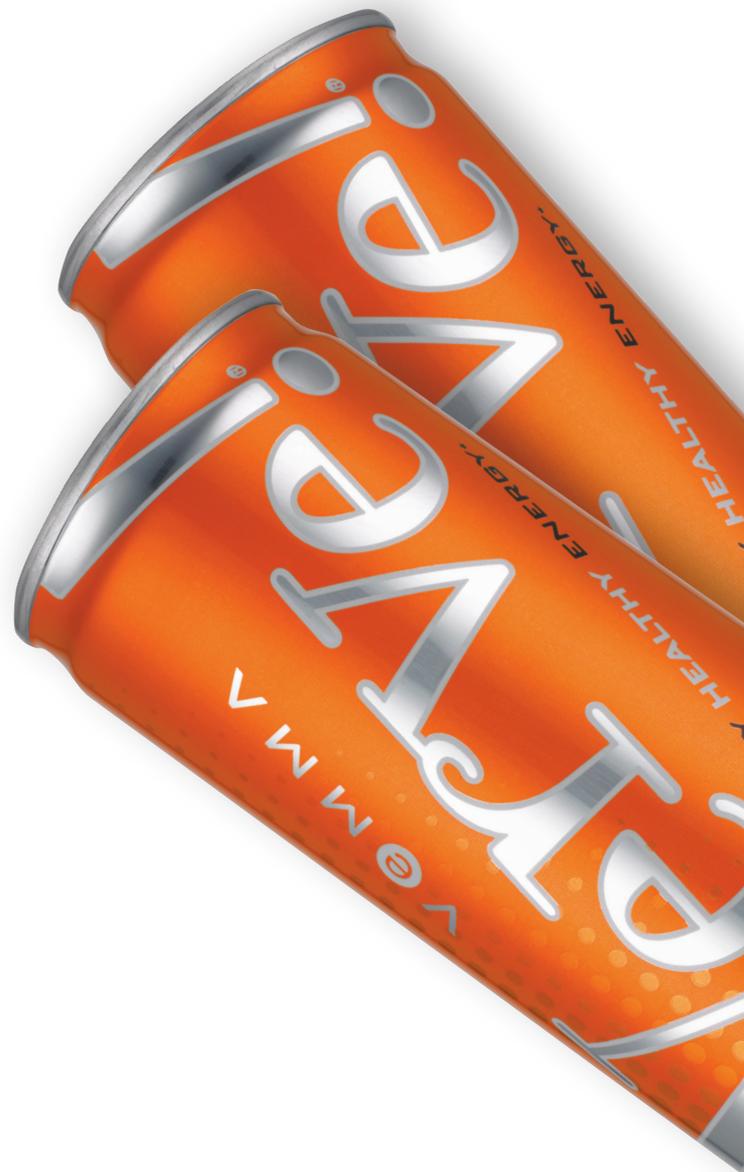
Antioxidants are substances found in nature that may protect cells from the damage caused by unstable molecules known as free radicals.\* Free radicals are a by-product of over-exercise, stress, and being exposed to dirty air and other environmental pollutants. Verve contains ingredients that possess superior antioxidant properties.

### What are xanthenes?

Verve contains xanthenes, which are natural phytochemicals found in the exotic mangosteen superfruit, known for its very potent antioxidant properties. Of all the known sources of xanthenes, the mangosteen supplies some of the highest amounts found in nature.

### How is Verve processed?

Verve is manufactured using a special proprietary process and can lining designed to protect the delicate balance of vitamins, minerals and phytonutrients right up to the moment of consumption.



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